



JOINT XXIV INTERNATIONAL GRASSLAND AND XI RANGELAND CONGRESS

NAIROBI, KENYA 24-30 OCTOBER 2020

SPONSORSHIP & EXHIBITION PROSPECTUS



SPONSORSHIP OPPORTUNITIES AND PACKAGES						
Accruing benefits Detail	Category of sponsors and amounts (\$)					
	Diamond	Platinum	Gold	Silver	Bronze	Supporter
	\$ 50,000 and above	\$ 40,000- 49,999	\$ 30,000- 39,999	\$ 20,000- 29,999	\$ 10,000- 19,999	Under \$10,000 cash, in-kind support, support of own delegates, etc.
Opportunity to host a pre- Congress workshop	√	√	√			
Complimentary Registrations	5	4	3	2	1	
Congress Banquet tickets	5	4	3	2	1	
Congress gala dinner tickets	5	3	2	1		
Exhibitor registrations (Access to exhibition area and catering)	5	3	2	1		
Booths: 3mx3m or Floor space only (minimum 9m2)	4 booths or up to 36m2 floor space only	2 booths or up to 18m2 floor space only	1 booth or up to 9m2 floor space only			

SPONSORSHIP OPPORTUNITIES AND PACKAGES

PROMOTIONAL MATERIALS						
Congress Website	Sponsor logos will be featured in right-hand margin of site					
Logo on Email Announcements	✓	✓	✓	✓	✓	
Registration Brochure	Logo on front cover	Logo on front cover	Logo inside	Logo inside	Logo inside	Name listed inside
	Full page advert	¾ page advert	1/2 page advert	1/4 page advert	1/6 page advert	
Delegate Handbook	Delegate Handbook	Delegate Handbook	Logo inside	Logo inside	Logo inside	Name listed inside
	Full page Advert	¾ page advert	1/2 page advert	1/4 page advert	1/6 page advert	
Advertising Insert (provided by sponsor)	✓	✓	✓	✓	✓	✓
Promotional Item (provided by sponsor)	✓	✓	✓	✓	✓	✓
Congress Bag	Sponsor Logo (In addition to IGC-IRC 2020 logo)	Sponsor Logo (In addition to IGC-IRC 2020 logo)	Sponsor Logo (In addition to IGC-IRC 2020 logo)	Sponsor Logo (In addition to IGC-IRC 2020 logo)		



JOINT XXIV INTERNATIONAL GRASSLAND AND XI INTERNATIONAL RANGELAND CONGRESS

Theme: Sustainable use of rangelands/grasslands resources for improved livelihoods

NAIROBI, KENYA 24-30 OCTOBER 2020

Tel: +254 709104000

web: <http://2020kenya-igc-irc.rangelandcongress.org>

email: Kenya2020-igc-irc@kalro.org

Venue: Kenyatta International Convention Centre, Nairobi, Kenya

Email: info@kicc.co.ke | Web: www.kicc.co.ke

SPONSORSHIP & EXHIBITION PROSPECTUS

